MCBA

MARIPOSA COUNTY BUSINESS ASSOCIATION

Monthly Meeting Agenda

Thursday, November 5, 2026 | 8:15 – 9:45 a.m.

Happy Burger Diner, 5120 Highway 140, Mariposa, CA · Chair: Marilyn Saunders, Mariposa Community Foundation

The mission of the Mariposa County Business Association is to promote the prosperity of local business through unity, advocacy in local government, sponsorship of events, and preservation of our mountain community spirit.

Please silence your cell phone.

ORDER OF BUSINESS

1.	8:15	**Welcome and Introductions**	Marilyn Saunders Mariposa Community Foundation
2.	8:23	**Supervisor Update**	Xav Dubois Relaying Supervisor Kiser
3.	8:28	**Featured Speaker — Missouri Gulch, the county economic development plan, and what both mean for local business** Where the Missouri Gulch grant stands now that the County has applied, and what the eight-sector economic development plan means for businesses here. Mining is the first sector being written up.	Will Fassett Senior Community Design and Development Planner, Mariposa County
4.	9:03	**Tourism Update — Yosemite Mariposa County Tourism Bureau** Includes Ellen's strategy for digital advertising and YARTS bus signage, which she took on at the October meeting.	Ellen Bergstone Carried from October
5.	9:13	**YARTS Update — regional transit**	_____
6.	9:18	**Chamber of Commerce Update**	Mariposa County Chamber of Commerce
7.	9:23	**KRYZ Community Radio Update**	_____
8.	9:28	**Association Business — website, tools and notices** Holiday coupons and specials: post yours at mcba.gathermariposa.com/me/specials/ and it lands on your public listing and the offers page, ready for the sites that pull MCBA offers. You can also now show your business phone and your Facebook, Instagram and LinkedIn links.	Xav Dubois Kenwood Solutions Group
9.	9:33	**Member Announcements — your turn** Every business gets the floor — news, events, hiring, whatever you want the room to know.	Open floor
	9:43	**Who wants to chair December 3? Adjourn at 9:45.**	

CARRIED FORWARD FROM OCTOBER

Charles Phillips — send Supervisor Kiser the Breckenridge, Colorado vacant-homes workforce housing information.
Jenni Kiser — confirm the details of Sacramento's designated-encampment approach.
Jenni Kiser — walk the creek with the resident to look at drainage and maintenance.
Kris Casto — set up an in-person session for members who would rather not work on a computer.
All members — get your holiday specials and promotions to the Tourism Bureau for marketing and broadcast.

GOT SOMETHING FOR DECEMBER?

Put it on the agenda yourself

Requests for December 3 close Friday, November 27.

mcba.gathermariposa.com/agenda/

STANDING REMINDERS

Bring a merchant. Invite a new business owner. The more of us in the room, the better this works. Anything we do not get to rolls over to next month.

NEXT FOUR MEETINGS

Thursday, December 3, 2026 · Thursday, January 7, 2027 · Thursday, February 4, 2027 · Thursday, March 4, 2027

First Thursday of every month, 8:15 – 9:45 a.m., Happy Burger Diner.

NOTES